Statement of Purpose

The Central Park Conservancy Institute for Urban Parks is the educational arm of CPC.

The Institute develops programs designed to facilitate discovery of the Park and transfer knowledge of our world-class urban park management and stewardship practices, both locally and globally.
Frank LoCastro  
Vice President for Operations Management

Background in:
• Commercial Development & Construction Management
• Commercial Property & Facilities Management
• Administration & Management of Academic Facilities
• Managed systems and project implementation in both non-profit and private sectors and higher education

Education:
• Bachelor’s Degree in Real Estate Sciences, NYU
• Communications, NYIT
Objectives for this Morning

• **Introduce** and provide a history of trash management in Central Park

• **Describe** how effective trash management impacts and contributes to the overall betterment of a public space

• **Present** a timeline of various trash management models used throughout the Conservancy’s 34-year history of managing Central Park

• **Show** how trash & recycling operations are working at Central Park Conservancy and explore opportunities to share this information externally

• **Demonstrate** how trash & recycling management functions interact and provide the underpinning for other functional areas within the Park
Meet the Group …
We create the Central Park Experience by keeping Central Park the most beautiful and inviting park in the world.
The Conservancy Way…

• Zero tolerance for trash on the ground

• Everyone who works at the Conservancy picks up trash

• Keep it CLEAN, keep it **GREEN**
Unrestored landscapes and neglect
Concert Ground, 1979
Unplanned placement of oil drums & wire baskets
Conservancy management – planned placement of wire baskets with bag liners, collection with small utility vehicles
Large receptacle, mechanical collection and planned truck routes implemented in 1997
Park use has increased from 13 million visits per year in 1980 to 40 million today.
Manual collection made difficult because of limited access on crowded pathways.
As a result trash cannot be collected before containers overflow.
Recycling in small, closed bins at selected locations started in 2010.
Bag collection points overflow into the landscape
Collection Points
New trash receptacle locations
New trash receptacle locations
Typical park placement
Typical park placement
Keeping Your Park Clean and Green

The Central Park Conservancy has increased recycling in Central Park with unique new trash and recycling cans. These specially designed cans were inspired by the Park’s iconic benches.

The Conservancy handles over 2,000 tons of trash each year. Learn more at centralparknyc.org/trash

- Black can: Trash and food containers
- Gray can: Plastic and glass bottles, and cans
- Green can: Newspaper and magazines

Supported by ALCOA Foundation
Corporate Support – Alcoa ‘Day in the Dirt”
Recycling Collection:

- New electric powered utility vehicles.
- Safe, clean and sustainable.
- Keeps packer trucks off pedestrian paths to reduce their impact on Park visitors.
Trash Management
Central Park Conservancy
"With three times as many people visiting the park now compared to 1980, the Conservancy has to stay ahead of the curve when it comes to smart management," Douglas Blonsky, president and CEO of the Central Park Conservancy, said in a statement. "New bins in smarter locations means a more environmentally friendly, efficient collection system that helps 40 million visitors a year continue to enjoy the park they love." ....

Doug Blonsky – President & CEO, Central Park Conservancy
2012 Recycling Counts

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2013 Recycle Counts

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last updated on 1/814
Restored and managed landscapes
Restored and managed landscapes
Thank you for attending!