You Gotta Have Bark:
Engaging the Dog-Owning Community in Park Care
The Target Audience
Why do dogs love Central Park?

Thousands of dogs visit Central Park every week

17+ dog drinking fountains

Approximately 500 acres of open landscape

58 miles of pathways

Dog-focused events

Run and play during off-leash hours!!
“There’s a rule???”
Challenges

- Dogs off-leash
- Failure to pick up after dogs
- Dogs in restricted areas
- Dogs not under control of owner
- Dog-on-dog attacks
- Dog-on-human attacks
- Dogs on the Drive
- Lost / Found Dogs
We “love” feedback...

- Why aren’t there any dog runs here?
- Why can’t we extend the off-leash dog hours?
- I did not know the rules
- I did not see the sign
- My dog isn’t harming anything
- (I’m looking around and see no one…don’t need to pick this one up!)
- How was I supposed to know that the fence meant we shouldn’t go in?
- Yes, I saw the sign, but it doesn’t make sense that my dog can’t be off-leash in the woodlands.
First Line of Communication
Signage

Dogs must be leashed at all times in the North Woods
Dog Owners Guide

A DOG OWNER’S GUIDE TO CENTRAL PARK

A publication of the Central Park Conservancy

Dogs in Central Park

- Dogs are allowed off-leash when the Park is open from 6:00 am to 9:00 am and from 9:00 pm to 10:00 am when the Park closes. Dogs must be on-leash at all times from 9:00 am until 9:00 pm.
- Even during off-leash hours, there are some areas where dogs must be on-leash at all times.
- Dogs must always be on-leash:
  - All Lawns posted as 906 am areas
  - Arthur Ross Pinetum
  - The Birdbath Path
  - Cedar Hill
  - Children’s Glade (Sheep Hill area)
  - Conservatory Garden
  - East Green
  - East Meadow Oval
  - Ferns Boathouse Plaza
  - The North Woods and The Ravine
  - The Ramble
  - Shakespeare Garden
  - Strawberry Fields
  - Turtle Pond Lawn
- Dogs are never allowed:
  - All Bathing Facilities
  - All Playgrounds
  - All Sand Volleyball Courts
  - All Water Bodies, Streams and Ornamental Fountains
  - Elm Islands at the Mall
  - Great Lawn Oval
  - Lilac Walk
  - Reservoir running track
  - Sheep Meadow
Dogs

Thousands of dogs and their owners visit Central Park every week and are part of the vibrant community that makes Central Park a special place. You can help us to keep the Park clean and safe by respecting these rules:

- Dogs must be under the control of their owner at all times.
- Dogs must have a NYC license tag and valid rabies tag.
- Dogs must not dig, chase or harm wildlife, damage Park property, or interfere with other Park users.
- Always clean up after your dog, including dog hair that you brush off in the Park.
- Please respect signs, fences, and red flags that may indicate temporary closures due to restoration, maintenance, or weather conditions.

Dogs are allowed off-leash when the Park is open from 6:00 am to 9:00 am and from 9:00 pm to 1:00 am when the Park closes. Dogs must be on-leash at all times from 9:00 am until 9:00 pm.

Even during off-leash hours, dogs must always be on-leash in the following areas:

- All Lawns posted as 9:00 am areas
Agency Partners
Central Park Paws

My Dog Loves Central Park Fair
Area Representatives
Bagel Bark
Bark Before Dark
My Dog Loves Central Park Fair
My Dog Loves Central Park Fair
My Dog Loves Central Park Fair
My Dog Loves Central Park Fair
Dog-Related Merchandise
Join the NYPD and Central Park Paws on **Tuesday, February 10, 2015** at 6:15 pm to tour the recently restored historic building that now houses the Central Park Precinct, and for a discussion on dog safety in the Park.

Space is limited. RSVP required. RSVP to: bmramos@centralparknyc.org

Refreshments provided by Central Park Paws, a program of Central Park Conservancy that strengthens links with the dog community, and gives dog owners an opportunity to support the upkeep of the Park.

Central Park Conservancy raises 75% of Central Park’s annual budget and is responsible for the day-to-day maintenance and operations that keep the Park beautiful.
Try, Try, Try Again…
A family member is missing

LOST DOG

“DUCK”
1yo RED SHORT-HAIRED MALE MINI DACHSHUND WEARING YELLOW HARNESS HAS MICROCHIP

IF SEEN, PLEASE CALL
914-330-5692
DO NOT CHASE – OFFER FOOD

$1000 REWARD
NO QUESTIONS ASKED

Share this poster! #FindDuck
We are all on leash (*this time*)!
A Memorial Tradition
The Daily Bath
What Have You Tried?