Statement of Purpose

Central Park Conservancy Institute for Urban Parks is the educational arm of the Conservancy.

The Institute teaches park users and managers to care for urban parks everywhere.
Game on: Using Recreation Programs to Engage Visitors
A Brief History of Recreation

When Central Park was designed by Frederick Law Olmsted and Calvert Vaux in 1858 Recreation was:

- Skating and Boating
- Walking
- Horseback Riding
- Carriage Riding
Rules were also relaxed in the 1900’s to allow temporary tennis nets on Sheep Meadow.
Until the 1920’s, adults were not allowed to play baseball in the Park to protect the landscape. This photo is from the 1930’s.
Tennis House – the first permanent sports facility in the Park, 1930.
Hecksher playground opens to the public in 1927.
Wollman Rink opens in 1950 before that people could only skate when it was cold enough for the lake to freeze.
Climbing sculptures like the *Hans Christian Andersen* and *Alice in Wonderland* sculptures
Throughout the 1960’s Vietnam War protests in Central Park.
In the 1960’s, several cultural events took place in the Park: Shakespeare in the Park; The New York Philharmonic and The Metropolitan Opera each held summer performances.
The First Mass Popular Music Concert in Central Park, 1967
Central Park following a 1967 concert.
• Park-wide Studies
• History and Archives
• Circulation: Drives, Paths and Bridle Trail
• Vegetation
• Wildlife
• Structures
• Topography, Soils
• Hydrology
• Use
• Management
Great Lawn, late-1970’s.
Great Lawn, today.
East Meadow, early 2000’s
Today, Central Park has never been more beautiful or better managed and the Conservancy is proud to be the leader of the Park’s longest period of sustained health and beauty.
Managing Recreation In The Park

- Park Rules and Regulations
- Strategic Partnerships
- Public Programs & Resources
- Fundraising Opportunities
- Professional Development
Park Rules and Regulations

PLAYGROUND
Welcome to your New York City playground. This playground is a shared public space provided for your enjoyment and recreation. We want you to have a fun and safe time. Be courteous and respectful to others, and please keep the park clean.

Playground Rules Prohibit:
- Adults except in the company of children
- Littering and glass bottles
- Bicycles, roller skates, scooters, or skateboards
- Pets
- Using illegal drugs, alcohol or smoking
- Amplifying sound, except by permit
- Disorderly conduct
- Feeding birds or squirrels
- Entering the playground after it is closed
- Standing on swings
- Engaging in commercial activity, except by permit
- Performing or rallying, except by permit
- Rummaging through trash receptacles
- Vehicles without specific authorization from Parks & Recreation
- Barbecuing or open fires
- Bare feet

This Playground Closes at Dusk
For questions about Parks, please call 311.
You can also find out about events and accessibility, complete a customer survey, and more by visiting www.nyc.gov/parks.

City of New York Parks & Recreation
Michael R. Bloomberg, Mayor
Adrian Benepe, Commissioner

Dogs must be leashed at all times in the North Woods

CENTRAL PARK
CONSERVANCY
central to the park
35 years
People Breaking The Rules
People Breaking The Rules
Strategic Partnerships

NYC Parks Dept.
PEP
Permit Office

CPC

Dept. of Transportation

NYPD

Central Park
CPC Youth Programs

[Images of children playing hockey and basketball]
CPC Adult Programs
Resources for Public Recreation

Know Your Lanes

Cycling Guidelines

- Wear a helmet when riding
- Do not wear more than one earphone when riding
- Obey speed limit of 20 MPH (32 KPH)
- Stay off pedestrian paths
- Stop at all stop signs and red lights
- Ride with the direction of traffic

Central Park is open daily from 6:00 am until 1:00 am

Central Park Conservancy central to the park
Fundraising Opportunities
40 Million Annual Visits

With 843 acres to maintain, 40 million visits each year and only 35,000 individual members, the importance of memberships and individual donations to the Conservancy cannot be overstated.
What’s your play?
Institute for Urban Parks

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