Urban Park Management Seminar Series

Understanding and Managing Assets: Exploring Operations Strategies

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Understanding and Managing Assets

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What is Asset Management?

- Part of an overall maintenance strategy
- Uses various systems
- Dedicated staff and procedures
Why Use Asset Management Systems?

• Safety
• Reporting and record keeping
• Accountability
• Consistency
• Communication
• Maintenance
• Planning
Things to consider

- Areas of responsibility
- Reporting requirements
- Changes in situation
- Level of detail
- Stewardship
Asset Management Software

- Any system that helps
- Customizable
- Secure
- Open
- User Friendly
Park Improvements
Central Park Assets

- 488 Acres of Lawn
- 150 Acres of Water
- 18,500 Trees
- 9,000 Benches
- 21 Playgrounds
- 7 Ornamental Display Fountains
- 16 Facilities
- 26 Ball fields
Central Park Asset Management

- Legacy Systems
- New System
  - RFP Process
  - Implementation Project
  - GIS Upgrades
  - Data Collection
Information Flow

• Process over systems
• Incoming Communications:
  • Tree/Bench service request
  • Playground reports
  • Section-based maintenance
  • Parks IA
• Outgoing Communications
  • OMS
  • Daily email reports
  • Weekly meetings
  • Offline tracking
Centralized Communication

Data Coordinators

VPs & Directors

Section Supervisors & Coordinators

Tree Crew

Parkwide Crews
Staff Training

- Procedures as well as systems
- Personal vs. Group
- Role Specific
- SOPs
- Field Visits
- Follow up
- Documentation

Schedule of Event-Based Inspections

Annual Recurring Events
Inspections for annual recurring events (see Appendix A below) will be based on their suggested lead time. The suggested lead time is based on previous annual inspections for each event and event area and may vary based on inspection volume and available resources. A Data Coordinator will create a Level 1 Inspection for trees larger than 10” DBH within the event footprint area and group them.
Applications

- Operational planning
- Efficiency
- Budgeting
- Development

Total Tree Reactive Requests

- 2012: 1800
- 2013: 1600
- 2014: 1400
- 2015 (YTD): 1200

(YTD)
Conclusion

- Dedicated staff & procedures
- Process over systems
- Level of detail
- User friendly
For more information about the seminar series and other Park-to-Park programs, please contact:

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