Zone Management: Inside the Central Park Conservancy’s Operations Strategy
Zone Management

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Webinar Objectives

• Provide a brief history of the Conservancy’s development and implementation of Zone Management

• Present how Zone Management works in the Park with regard to safety, accountability, consistency, expertise, and the visitor experience.

• Illustrate how Zone Management functions within the dynamics of Park usage and activity

• Share innovations and alterations to the strategy
Central Park, 1980
Zone Management

- 843 Acres
- 49 Zones
- 27 Sub-Zones
- 9 Sections
- Divided geographically

CENTRAL PARK
CONSERVANCY
INSTITUTE FOR
URBAN PARKS
Zone Management: Staffing

- Section Supervisor
- Coordinator
- Foreperson
- Zone Gardener
- Groundskeeper
- Grounds Technician
Zone Management: Daily Tasks
The Supervisor, Coordinator, and Foreperson
Parkwide Crews

Turf Crew

Tree Crew

Infrastructure Maintenance
Zone Management: The Four Seasons
Zone Management: Flexibility in Zones
Zone Management: Flexibility in Zones
Zone Management: Special Events
Zone Management: Volunteers
Zone Management: Visitor Experience
Innovations and Alterations

- Night Operations
- Expansion of zones
- Shift from seasonal to full-time staff
- Trash management
- Asset management
- Scheduling
Upcoming Webinar

Managing Special Events

• Speaker: Jamie Warren, Director of Operations Management
• November 15, 2016
• 2:00 PM EST

Register [HERE]
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